



# Power Up Your Potential: Live with Your Hair on Fire!

Do you know how to use your energy, strengths and talents to get better results, build stronger relationships AND enjoy the ride?

Tired of sitting on your "potential?"

Developing the key competencies for relating to people, sustaining drive, and optimizing performance is all about learning to mix the "soft stuff" with systematic planning and accountability to achieve "hard, bottom-line" results.

Using top research and performance data with time honored success principles; Liz gives individuals the tools to harness their own unique power! Invite her in and get this mix for success: engage in some purposeful play, add in some hard-core research, examine your data, then wrap up with raccoon circles and laughter. Leave motivated to action and ready to power up!

## PEOPLE LIZ WORKS WITH:

Shell  
SYSCO  
McGraw-Hill  
Lakeshore Inc.  
Office Pavilion  
The State of Oregon  
CDC of Brazoria County  
The University of Texas Health Science Center  
Los Angeles Unified School District  
The University of Monterrey, Mexico

## CONTACT LIZ TODAY!

713.937.8005



**"Liz's innovative and creative approach was pivotal in expanding my ability to motivate and lead others."**

Katy Berube, Senior Manager  
Pepsico



Liz Plaster, M. Ed., is the founder and General Partner of Positive Performance L.P., a solutions oriented firm and part of the Six Second's World Wide Network, one of the world's only training, consulting and research organizations exclusively dedicated to emotional intelligence. An expert in emotional intelligence, Liz has over 20 years in research and application in human behavior and performance.

## MOST REQUESTED PROGRAMS:

### Selling with Hair on Fire!

How can sales professionals leverage their talents and perform at their best? What are American Express, Met Life, L'Oreal, and the Sheraton doing that has resulted in increased sales and customer satisfaction? Research has shown that 80% of success in the workplace and in life are related to leveraging talent. Learn critical skills and core competencies built on hard core scientific data. These have bottom-line value for those that want better results.

### Potential: Powered by You!

Are you using all your smarts? Learn the key competencies for world class performance, for bringing your best to what you do. Research shows that the most influential individuals, those that know how to tap into their authentic power—are those who know how to leverage their talents. Powering up your potential creates higher productivity, stronger relationships and increased accountability. Emotions drive people. People drive performance. Learn to use your head and your heart. Live with your hair on fire!

"Liz Plaster and her 'Positive Performance' model do incredible work for individuals, project teams and entire organizations. For many years and in a wide variety of situations, she has proven her ability to fully understand and work with complex organizational and personal issues. By seeing all sides and understanding how things work deeply within, she delivers innovative solutions that best match the individual's true values and the organization's mission."

—Julie Ann Herringa, Milwaukee Technical College  
Milwaukee, Wisconsin

## WHY LIZ?



- Liz lives life with energetic intention. She is values-driven and focused. Participants come away with practical, down-to-earth tools, ready to make a difference.
- Meeting planners rely on Liz again and again because she is credible, dependable, easy to work with, and the participants love her. Liz puts clients first.
- Liz never gives a “canned” or “off-the-shelf” presentation. Her proven principles and relevant content are wrapped around issues that are specific to the audience.
- Liz believes that attitude is a choice. She says, “Don’t rush through life with your hair on fire – make work fun!”

**“Liz's dynamic presentation made our conference. We could have never set such a positive tone without her. Her energy, enthusiasm and commitment are contagious.”**

Dr. Pam Schiller, VP of Marketing  
SRA/McGraw-Hill

## CONTACT LIZ TODAY!

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713.937.8005

Liz  
PLASTER



### Liz's Presentations Result in People:

- discovering ideas
- remembering the message
- thinking straight
- taking responsibility for change
- moving forward
- laughing
- realizing the value of their gifts and talents to the organization